

# Live Active Perks



All good companies know that rewarding team members is just as important as managing, motivating and monitoring performance. Research over the years has shown that meaningful reward and recognition strategies can positively influence employee attitudes and behaviour, which ultimately will mean happier staff and happier customers. Win Win!

That's why we created a brand new product called **Live Active Perks**. **Live Active Perks** offers local businesses a range of products at a package rate which can be used as an incentive for your employees.

Rewards can range from family swims to personal training to monthly memberships.



*“ I have been looking for a rewards scheme for my team for some time now and I'm pleased to say I've found the perfect all-rounder with LAL Perks. ”*

Nicola Martin  
Red String Agency



of employers rated products as good to excellent

of employers rated the value of products as excellent

of employers rated the ease of communication with Live Active as excellent

of employees said time spent doing physical activity increased as a result of Live Active Perks

Based on survey responses sent to employers and employees participating in the Live Active Perks trial

## Employee Testimonial

*“I'd never been to a gym before and so the 6 sessions with a Personal Trainer at Live Active Rodney taught me how to use all the different machines and got me used to going every week. If I hadn't received the gift of the sessions, I'd never have set foot in the door. After the sessions were finished, I decided to join the gym and now enjoy going once or twice every week.”*

**For more information contact: [leisure@liveactive.co.uk](mailto:leisure@liveactive.co.uk).**